



MusicLearningCommunity.com launches April 3

"Playground for Lifetime Musicians in Training"™

For immediate release
Date: April 3, 2005
Contact: Ellen K. Hanna
(636) 861-0196

MusicLearningCommunity.com kickoff in Seattle

A ground-breaking interactive website that promises to become an indispensable teaching tool in the music field was launched today in Seattle, Washington by St. Louis resident Christine Hermanson, an acknowledged pioneer in music education technology.

MusicLearningCommunity.com is "a playground of musical games" – a site filled with hundreds of extraordinary multimedia learning activities of varying levels, all carefully planned to gain mastery of the elements of music theory, ear training and rhythmic skills in an exciting, challenging environment.

During the next few days, the nation's music teachers will discover the innovative methodology of MusicLearningCommunity.com at the Music Teachers National Association (MTNA) annual convention. The five-day event continues at the Seattle Convention Center through next Wednesday.

The website is "a tremendous hit," according to Mary Gae George, author of *Artistry at the Piano*. "Chris has captured such a refreshing and wholesome tone to these

games and learning activities. They are a delight to the eye, the sounds are splendid, the pedagogy is excellent."

MusicLearningCommunity.com is the brainchild of Christine Hermanson, a leading expert in music and computer-based learning who was described by The New York Times as "*a giant of multimedia music who began her work on education computer programs 18 years ago,...*" (April 1998)

Hermanson has been mentoring music teachers since 1980 in the use of computer technology. She says that the Internet now provides the ideal environment to engage students in interactive learning and promoting the lifelong enjoyment of music.

"MusicLearningCommunity.com is designed to be a fun and exciting learning environment that enhances a teacher's current curriculum," says Hermanson. "As students play the games, they fall naturally into the learning process. And they have such fun that they don't even realize they're learning solid music concepts.

"We're an international community of professional music instructors dedicated to providing our musicians-in-training with exceptional sequential instruction—and transforming our students into Lifetime Musicians."

Teachers and students may obtain additional information by accessing the website at MusicLearningCommunity.com or at info@MusicLearningCommunity.com.

SEE ATTACHED BIO

MEDIA: For further information, contact Christine Hermanson at (314) 378-4610 or [*chris@MusicLearningCommunity.com*](mailto:chris@MusicLearningCommunity.com)

Biographical Information

Christine Hermanson

MusicLearningCommunity.com

St. Louis, Missouri

(314) 378-4610 (voice and fax)

chris@MusicLearningCommunity.com

*"Christine Hermanson, a giant of multimedia music
who began her work on education computer programs 18 years ago, ..."*
- *The New York Times*, April 1998

Professionally, Christine ...

- Has taught music students ages 3 through 87 in public schools, as founder and director of her own fine arts academy and worldwide through the interactive music instruction software and Internet-based courses she has developed.
- Is the author of the following:
 - Ten interactive, multimedia, MIDI music teaching systems that comprise the Musicware PIANO Series
 - Alfred Adult Piano Course for Windows Level I and Level II
 - Musicware *SING!*
 - *Master Musician Music Literacy Curriculum*
 - 1990 DOS-based *PianoWorks I and II* MIDI piano teaching system
 - MTNA Guide to Music Instruction Software, 1st and 2nd Editions
- Is featured in the college textbook, Experiencing Music Technology by David Williams and Peter Webster (Schirmer). (1990-1998)
- Served as instructional technology consultant to public school districts and university music faculty throughout the US. Served as guest instructor for numerous universities, teaching masters-level seminars in music technology since 1985. Served as the Technology Coordinator for MTNA (Music Teachers National Association) and designed, organized and conducted the week-long *MTNA National Symposium on Technology in Music* from 1988-2003.
- Developed a comprehensive music curriculum and 10 interactive, web-delivered courses for K-12, and taught 100 students (from as far away as Greece) from her home in St. Louis, Missouri while she was on the faculty of the Internet Academy, Seattle, WA (1998-2000). Created a web-delivered course entitled "Connecting to Music" for The Principia Middle School. (1999)
- Worked as Mentor/Coach for the Bill and Melinda Gates Learning Foundation, Model Secondary Schools Project assigned to the Detroit Public Schools planning team as they designed and implemented a new small high school with a technology focus. Also worked on school reform issues and program development for the Foundation, as they funded and designed new small

- technology high schools for under-served students in large metropolitan cities in the US. (2000-2001)
- Created a multimedia CD and web-based training course for an innovative business development process and provided face-to-face training and coaching to management, marketing, scientists and technical professionals for a well-known, multinational corporation. (1999-2002)
 - Served as Director of Curriculum Development for Full Tilt Music, Inc. of St. Johns, Newfoundland, working to create the first live online private piano lesson system (formerly known as “Online Conservatory”). (2000-2001) Served as Strategic Consultant to the Van Koevering Piano Company in the areas of strategic planning and distance learning. (2001)
 - Designed a DVD and web-based multimedia piano course for Yamaha portable keyboards, which combines full-motion video, animated computer graphics, printed songbook and interactive fully-orchestrated MIDI play-along accompaniments. (2003)
 - Designed and developed a web-based marketing/training application for an electrical component manufacturing company based in St. Charles, Missouri. Created a Flash-based multimedia website for a prominent St. Louis architect (2004-2005)

Formal Education:

- BMus with Distinction (K-12 Certification), University of Michigan
- MEd Instructional Technology/Instructional Design, Southern Illinois University, Edwardsville, Illinois